

SPONSORSHIP PACKET

SATURDAY, FEBRUARY 14, 2026 COMMA PERFORMING ARTS CENTER MORGANTON, NC

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The mission of DWTLS-BC is to unite the community for a memorable evening of live entertainment, raising funds for local charities chosen by each star. Through the performing arts and giving, we aim to create a positive impact in our community.

About

FC Presents is the hosting company and has hosted Glow the Night 5k, Burke's Got Talent, Night of Rhythm, Under the Big Top, Burke Color Run, and Behind the Ball Volleyball events.

In 2024, we took over DWTBS as Dancing with the Local Stars - Burke County to restore the shows true mission of giving back to the community. This is an annual production put on at the CoMMA Performing Arts Center. The show features "local celebrities" titled as Stars who each dance for the selected charity. The stars spend countless hours learning and perfecting their dance to hit the big stage. Each star commits their time to raise as much money for the chosen chairties.

We are reaching out to ask for you support for this year's show. Your support goes towards the stars fundraising goal and total show revenue which is then distributed as detailed below.

Profit Distribution

Once all expenses are paid, we distribute the profits as listed below:

- 15% to Director
- 35% to FC Presents
- 25% to Blue Ridge Community Action
- 25% to A Caring Solution



SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR - \$7,500

- Full page ad in show program
- Large logo on event t-shirt
- 10 free VIP tickets to the show
- Social media post
- Large logo on event signage
- Presentation of Top Fundraiser and a 3-minute speaking opportunity before show begins
- Logo displayed on LED screen before show and during intermission
- Disco ball in recongnition for your support

TANGO SPONSOR - \$5,000

- Half page ad in show program
- Medium logo on event t-shirt
- 8 free VIP tickets to the show
- Social media post
- Presentation of Top Dancer or People's Choice
- Small logo on event signage
- Logo displayed on LED screen before show and during intermission
- Disco ball in recongnition for your support

WALTZ SPONSOR - \$1,000

- Large logo in show program
- 4 free GA tickets to the show
- Social media post
- Small logo on event signage
- Disco ball in recongnition for your support

CHA CHA SPONSOR - \$2,000

- 1/4 page ad in show program
- Small logo on event t-shirt
- 8 free GA or 5 VIP tickets to the show
- Social media post
- Medium logo on event signage
- Logo displayed on LED screen before show and during intermission
- Disco ball in recongnition for your support

PAPARAZZI SPONSOR - \$500

- Small logo in show program
- 2 free GA tickets to the show
- Social media post (17.7k followers on IG and 1.5k on Facebook)
- Disco ball in recongnition for your support

*Custom packages including event specific sponsorships are available upon request

Carlos Foster; cfoster@fc-presents.com; 865-776-4285

Sponsorship Form: https://form.jotform.com/250645894719168